

Rounce Standardised Price List 2025

All funeral directors are legally required to publish this Price List for a standardised set of products and services. This is to help you think through your options and make choices, and to let you compare prices between different funeral directors (because prices can vary).



ATTENDED FUNERAL (funeral director's charges only)

This is a funeral where family and friends have a ceremony, event or service for the deceased person at the same time as they attend their burial or cremation.

£1495

Professional services & taking care of all necessary legal and administrative arrangements.	£1,145
Collecting and transporting the deceased person from a local hospital within 10 miles of the funeral director's premises into the funeral director's care between 9 - 4.	£0
Care of the deceased person before the funeral in appropriate facilities. The deceased person will be kept at the funeral director's branch premises.	£0
Providing a suitable coffin up to and including 6'4" x 24" x 14" – this will be made from wood effect. All coffins outside of any of these dimensions will cost significantly more.	£100
Visiting of the deceased person for family and friends, by appointment with the funeral director (where visiting is requested by the customer).	£0
At a date and time you agree with the funeral director, taking the deceased person direct to the agreed cemetery or crematorium (normally within 10 miles of the funeral director's premises) in a hearse or other appropriate vehicle.	£150
Provision of 4 pallbearers at one single location	£100

UNATTENDED FUNERAL

This is a funeral where family and friends may choose to have a ceremony, event or service for the deceased person, but they do not attend the burial or cremation itself.

Burial (funeral director's charges only)	£1,595
Cremation (funeral director's charges plus the cremation fee) ²	£1,195

FEES YOU MUST PAY

For an Attended or Unattended burial funeral, the burial fee . ¹	£700 - £1100
In this local area, the typical cost of the burial fee for local residents is:	£700
For a new grave, you will also need to pay for the plot; for an existing grave with a memorial in place, you may need to pay a removal / replacement fee. In addition, the cemetery may charge a number of other fees.	
For an Attended cremation funeral, the cremation fee . ²	£0
In this local area, the typical cost of a cremation for local residents is:	£520
Please discuss any specific religious, belief-based and/or cultural requirements that you have with the funeral director.	

¹ This fee (which is sometimes called the interment fee) is the charge made for digging and closing a new grave, or for reopening and closing an existing grave.

² In England, Wales and Northern Ireland, you will usually need to pay doctors' fees as well. This is the charge for two doctors to sign the Medical Certificates for Cremation

Additional Rounce Funeral Services Products and Services 2025



This funeral director may be able to supply a range of optional, additional products and services, or to arrange (on your behalf) for a third party to supply them. Prices are subject to change - correct price to be confirmed at time of arrangement. Examples include:

ADDITIONAL FUNERAL DIRECTOR PRODUCTS AND SERVICES

Additional mileage (price per mile)	£1 - £3
Additional transfers of the deceased person's body within 10 miles (e.g. to their home, to a place of worship etc.) (price per transfer)	£250 - £500
Collection and delivery of ashes	POA
Embalming	N/A
Funeral officiant (e.g. celebrant, minister of religion etc.) for single-slot ceremony	£275
Funeral officiant for double-slot / longer ceremony	£325
Services supplied outside of normal office hours	POA

The funeral director can give you a full list of what they can supply. They are likely to charge for these additional products and services, so you may choose to take care of some arrangements without their involvement, or you can use a different supplier.

BRINGING THE DECEASED PERSON INTO OUR CARE

Our charges for collecting the person who has died are split into three types:

Bringing your loved one into our care from a hospital within a 10 mile radius of our Worthing premises, undertaken during our working hours (9 am to 4 pm Monday to Friday), are included in the service charge for the funeral. Extra mileage will be charged accordingly.	£0
Urgent Collection - Bringing your loved one into our care from anywhere other than a hospital (i.e. from home, a care home or a hospice) within a 10 mile radius of our Worthing premises. Extra mileage will be charged accordingly.	£250
Bringing your loved one into our care from anywhere within Greater London (Extra mileage, Dartford charge, Congestion charge and Ultra Low Emission Zone (ULEZ) charges are extra)	£250 - £500

VEHICLE AND MILEAGE CHARGES

The provision of any hearse or limousine for a 9.30 a.m. funeral service: 1.5x total vehicle cost	
The provision of each black limousine for up to 2½ hours (seats up to 6 people)	£380
The provision of any hearse or limousine for funerals over 2½ hrs (cost per ½ hr per vehicle)	£45
Additional mileage above a 10 mile radius (price per mile)	£1- £3
The provision of a silver hearse for up to 2½ hours	£250
The provision of each silver limousine for up to 2½ hours (seats up to 6 people)	£450
Black Hearse for floral tributes	£330
Horse drawn hearse (2 Black Friesian / Hungarian Grey horses)	£1250
Horse drawn hearse (4 Black Friesian / Hungarian Grey horses)	£2000

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CONVEYANCE OF THE COFFIN PRIOR TO THE FUNERAL

Taking the coffin to a funeral venue at any time prior to the funeral including 4 pallbearers	£250 - £500
Taking the coffin to a residence at any time before the funeral. This includes the conveyance of the coffin, its unsealing and resealing, the necessary staff and equipment and, where thought appropriate, a home visit beforehand to assess the best location for the coffin while in situ at home.	£POA

ADDITIONAL PALLBEARERS

Provision of additional pallbearers over the 4 included in our service charge (each bearer)	£60 - £85
Additional waiting time per pallbearer per ½ hour	£25

CARE OF THE DECEASED

Dressing of the deceased person in their own clothes	£100
Dressing your loved one in their own clothes who has died with an infectious disease	£150
Additional dressing after the first dressing	£75
Embalming	N/A
Removal of pacemaker or other implantable device	£125

VISITING OF THE DECEASED

Visiting of the deceased person for family and friends, by appointment with the funeral director (where visiting is requested by the customer).	£0
Additional fee for visiting of the deceased person for family and friends, by appointment with the funeral director outside of normal office hours	£100

CREMATED REMAINS (ASHES)

Cremated Remains decanted into an urn of your choice	£10
Collection of cremated remains outside of office hours	£50 - £100
Attendance of a funeral director to take ashes and place into ashes plot	£150 - £250
Administration of arrangements for the interment of ashes	£200 - £300
Preparation of ashes plot and backfill (where not conducted by Church or Cemetery)	£200 - £300

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BURIALS AND STONEMASONRY

Provision of 4 pallbearers to carry the deceased to grave and inter	£240-£340
Remove and re-fix headstone	POA
Clean headstone	POA
Re-paint existing inscription (per letter)	POA
Engrave and paint additional inscription (per letter) (the memorial will need to be removed for the additional inscription)	POA
Provision of temporary grave marker with nameplate	£60
Remove and re-fix kerb set	POA
Clean kerb set	POA

CREMATED REMAINS (ASHES) SCATTER TUBES

Cremated Remains decanted into scatter tubes of your choice	£10
Large: 240 cubic inch capacity (ideal for adult ashes) Max. width 13cm, Max. height 37cm.	£30
Medium: 120 cubic inch cap. (ideal for child or split ashes) Max. width 11cm, Max. height 25cm.	£25
Small: 25 cubic inch cap. (ideal for baby or token ashes) Max. width 7.5cm, Max. height 13.5cm.	£20
Keepsake: 4 cubic inch cap. (ideal for keepsake ashes) Max. width 3.5cm, Max. height 9cm.	£15

MOTORCYCLE HEARSE AND OTHER HEARSES

Classic Style Triumph (Twin) - The Triumph Thunderbird	£1235
Classic Style Triumph (Triple)	£1235
Suzuki Hayabusa - fastest motorcycle hearse in the world	£1235
Harley Davidson	£1305
Trike - 24 foot long, 5 wheeled Trike motorcycle hearse can seat two people as well as the rider	£1205
Land Rover Defender 130 hearse	£1045
VW Transporter Camper hearse £1045	£1045
The provision of a silver hearse for up to 2½ hours	£250
Black Hearse for floral tributes	£330
Horse drawn hearse (2 Black Friesian / Hungarian Grey horses)	£1250
Horse drawn hearse (4 Black Friesian / Hungarian Grey horses)	£2000

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COFFINS AND CASKETS

Providing a suitable oak-effect coffin (called The Upton) up to and including 6'4" x 24" x 14" is included in our service charge.

All coffins outside of any of these dimensions will cost significantly more.

Natural biodegradable burial shroud and handcrafted willow stretcher	£500
Rattan Teardrop Coffin - Beautifully hand crafted from natural woven rattan	£700
Bulrush & Willow Coffin - Hand-woven from wicker willow	£700
Teardrop Willow Coffin - Hand-woven from wicker willow	£700
Coloured Willow Coffin - Hand-woven from wicker willow. Finished in any colour.	£850
Traditional Willow Coffin - Hand-woven from wicker willow. Traditional coffin shape	£700
Teardrop Bamboo Coffin - Hand-woven from natural split bamboo	£700
White Woollen Coffin	£700
Grey Woollen Coffin	£700
Woodland Green Coffin / White Cardboard Coffin / Brown Cardboard Coffin	
6' 1" x 22" x 14" (L x W x D)	£360
6' 7" x 22" x 14" (L x W x D)	£460
The Upton - Light Oak effect with matching moulds up to and including 6'4" x 24" x 14"	INC.
The Upton - over 6'4" x 24" x 14" (L x W x D) up to and including 7' x 30" x 16" (LWD)	POA
The Hastings - Limed Oak effect with matching moulds.	£250
The Arran - Dark Oak effect with matching moulds.	£250
The Mitford - Light Oak effect with raised lid.	£300
The Radcliffe - Limed Oak effect with raised lid.	£300
The Harewood - Mahogany effect with raised lid.	£300
The Oxford - An Oak style veneer engraved with contrasting fine panel details. Choose from our standard colours of White, Green, Red or Blue. Other colours can be obtained for extra.	£550
The Hexham - An Oak style veneer with raised lid and three quarter panels to the sides.	£600
The Keswick - A Pippy Oak style veneer coffin with routed 'Jacobean' panels & raised lid.	£600
The Exeter - A Golden Maple style veneer coffin with routed 'Jacobean' panels & raised lid.	£600
Hamworth - A traditional solid redwood timber (Sapele or similar FSC certified wood) coffin with simple, unadorned sides, a raised lid and deep moulds to the base.	£900
Ascot - A traditional solid Oak coffin with simple, unadorned sides, a raised lid and deep moulds to the base. Polished to a gloss finish.	£1000
Barnard - A traditionally crafted solid Oak coffin with feature deep panels to the sides and ends. The Barnard has a high raised lid and is polished to a rich gloss finish.	£1000

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INTIMATE ATTENDED DIRECT CREMATION

Chapel Hire: £250 (next of kin leading the tribute, delivering a eulogy, and organising music)	£250
Short Service: £375 (Chapel + Director leading the tribute & music but next of kin writing eulogy)	£375
Each Additional Short Service: £75	£75
Full Service: £500 (Chapel + Celebrant, bespoke, professionally written eulogy & music)	£500
Each Additional Full Service: £150	£150

MISCELLANEOUS CHARGES

Co-ordination of ancillary services provided by third parties	POA
Conducting the funeral service outside of normal office hours, including bank holidays and weekends (usually double fee for the officiant / funeral director / pallbearers / vehicles)	£POA
A personal interview to receive your instructions at our premises or your home, outside of office hours	£150
Additional mileage charge for the delivery of ashes beyond a 10 mile radius from our premises	£POA
Rounce providing Music Services in Chapel / Church / Other Venue Source and Playing of music tracks on portable speaker	£125
Any other miscellaneous administration duties / extra work in excess of normal procedure	£40 p/h

SPECIAL TOUCHES

Heart message tag - These heart-shaped wooden tags are perfect for attaching a hand-written message to a coffin. External dimensions are 64 mm x 65 mm x 2 mm (L x W x D).	£4
Ribbons tied to Coffin Handles	£30
Highland Piper - to pipe while wearing Highland day dress	£500
Highland Piper - to pipe while wearing full ceremonial Highland dress	£550
Sunflower Seeds - £1.50 per packet	£1.50
Ashes into Jewellery	£125 - £1,095
Memory Bear	£99

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TERMS & CONDITIONS

We are a member of the Society of Allied and Independent Funeral Directors (SAIF) and subscribe to its current Code of Practice, a copy of which is available upon request. We aim to act in a professional manner and provide a courteous, sensitive and dignified service to you.

1 Estimates and Expenses

Our estimates set out the services we agree to supply. This estimate is an indication of the charges likely to be incurred on the basis of the information and details we know at the date of the estimate. While we make every effort to ensure the accuracy of the estimate, the charges are liable to alteration particularly where third parties change their rates or charges.

We may not know the amount of the third party charges in advance of the funeral; however, we give you a best estimate of such charges in the written estimate. The actual amount of the charges will be detailed and shown in the final account.

If you amend your instructions we will require your written confirmation of the changes. We may need to make an extra charge in accordance with the prices published in our current price list.

2 Payment Arrangements

The payment of the funeral account is the responsibility of the person who arranged the funeral.

The 'Estimated Funeral Account' is due for payment at least 7 days prior to the funeral (the due date). If full, cleared payment is not received by this time, we reserve the right to postpone or cancel the funeral without notice.

If you fail to pay us in full on the due date we may charge you interest:

- at a rate of 8% above our bank's Base Rate from time to time in force;
- calculated (on a daily basis) from the date of our account until payment;
- compounded on the first day of each month; and
- before and after any Judgement (unless a Court orders otherwise).

We may recover (under Clause 3) the cost of taking legal action to make you pay.

3 Indemnity

You are to indemnify us in full and hold us harmless from all expenses and liabilities we may incur (directly or indirectly including financing costs, and including Legal costs on a full indemnity basis) following any breach by you of any of your obligations under these Terms.

This means that you are liable to us for losses we incur because you do not comply with these Terms. For example, we may charge you an administration fee where we receive a cheque from you which is subsequently not honoured or if we write to remind you that an account is overdue. If we instruct debt collection agents we may also recover from you the fees we incur. Further details regarding these fees are available on request. We may claim those losses from you at any time and, if we have to take legal action, we will ask the Court to make you pay our legal costs.

4 Data Protection

Words shown in italics are defined in the Data Protection Act 2018 ("the Act").

We respect the confidential nature of the information given to us and, where you provide us with personal data ("data") we will ensure that the data will be held securely, in confidence and processed for the purpose of carrying out our services. In order to provide our services we may need to pass such data to third parties and those third parties, who are performing some of the services for you, may contact you directly. Under the Act you have the right to know what data we hold on you and you can, by applying to us in writing and paying a fee, receive copies of that data.

5 Cooling-Off Period

The Cancellation of Consumer Contracts made in the Consumer's Home or Place of Work etc Regulations 2008 may give you the right to terminate an agreement with us in the cooling-off period of seven days. If you wish the performance of the agreement to which this right applies to commence before the end of the cooling-off period, you must sign the authority in the form which will be handed to you.

Additional Rounce Funeral Services Products and Services 2025



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TERMS & CONDITIONS CONTINUED

In the event that you exercise the right to cancel this contract during the cooling-off period, you will be required to pay a reasonable amount for goods and services already supplied.

6 Termination

This agreement may also be terminated before the services are delivered: (1) by us if you fail to honour your obligations under these Terms and (2) by you communicating to us in writing, terminating your instructions. If we or you terminate your instructions you may, depending upon the reasons for termination, may be asked to pay a reasonable amount based upon the work carried out up to the time your termination is received.

7 Standards of Service

The Society of Allied and Independent Funeral Directors (SAIF) Code of Practice requires that we provide a high quality service in all aspects. If you have any questions or concerns about the service we provide to you, please raise them in the first instance with our designated senior person. If that does not resolve the problem to your satisfaction the Society of Allied and Independent Funeral Directors (SAIF) through the Independent Funeral Directors Arbitration Scheme provides a low cost dispute resolution service, as an alternative to legal action. You can contact the Independent Funeral Directors Arbitration Scheme at SAIF Business Centre, 3 Bullfields, Sawbridgeworth, Hertfordshire CM21 9DB.

All dates and times provided on the estimate cannot be guaranteed until final booking are made and confirmed. Although we endeavour to provide a prompt and efficient service to you, there may be instances where, because of circumstances beyond our control, we are unable to fulfil our obligations to you on the date or time specified. Where this is the case we will attempt to contact you in advance, using the details overleaf, and advise you of alternative arrangements.

8 Agreement

Your continuing instructions will amount to your continuing acceptance of these Terms of Business.

Your instructions will not create any right enforceable by virtue of the Contracts (Rights of Third Parties Act 1999) by any person not identified as our client.

If any of these terms are unenforceable as drafted;-

- it will not affect the enforceability of any other of these Terms; and
- if it would be enforceable if amended, it will be treated as so amended.

Nothing in these Terms restricts or limits our liability for death or personal injury.

This agreement is subject to English Law. If you decide to commence legal action, you may do so, in any appropriate UK Court.

9 Collection of Ashes

9.1 The Client undertakes to arrange (where applicable) for the collection of the ashes of the Deceased within 60 days following cremation of the Deceased.

9.2 In the event that the ashes have not been collected within the time referred to in Clause 9.1 then the Client authorises Rounce Funeral Services Limited to charge £30 per month or part-month for storage until the Client collects them.

9.3 In the event that the ashes have not been collected within 12 months following cremation of the Deceased then the Client authorises Rounce Funeral Services Limited to dispose of the ashes without any further notice to the Client.

9.4 The Client undertakes to indemnify Rounce Funeral Services Limited against the claims of any third party which may arise out of the disposal of the ashes as contemplated in Clause 9.3.

10 Disclaimer - Family and Friends acting as Pallbearers

10.1 Where the Client undertakes to arrange family and friends to conduct the pall bearing to carry the Deceased on a funeral, in no event will Rounce Funeral Services Limited be liable for any injury, accident or damage whatsoever arising out of, or in connection with carrying the Deceased in a coffin.

10.2 The Client undertakes to indemnify Rounce Funeral Services Limited against the claims of any third party which may arise out of the carrying of the Deceased as contemplated in Clause 10.1.

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TERMS & CONDITIONS CONTINUED

11 Pricing Structure

11.1 Service Charge – Our overall fee for arranging and conducting the funeral.

11.2 Coffin Charge – The cost of the coffin selected, which includes our purchase cost and a small margin. Together, these two elements make up the total fee you pay for essential services, not including disbursements and any other goods and services that you select.

12 Profit Allocation

12.1 We split our profit margin between the Service Charge and the Coffin Charge.

12.2 Every coffin we supply carries a modest profit margin, which helps us maintain the highest standards of quality and service and allows us to keep our headline price competitive.

13 Use of Externally-Purchased Coffins

13.1 You may choose to source your own coffin (“External Coffin”) but we would recommend that you get Rounce to buy it for you so that we can ensure it fits correctly, adequately supports the weight and complies to all current regulations.

13.2 Any External Coffin must comply fully with current UK regulations for burial and/or cremation, including: EN 13485 certification for burial coffins, and/or BS EN 15289 certification for cremation coffins.

13.3 If you choose to purchase your own External Coffin and it does not meet these standards, we will require you to provide valid certification before use.

13.4 Supplementary Charge – To preserve our agreed profit margin, should you supply an External Coffin, we reserve the right to add up to £300 to our Service Charge.

14 Examples

Our Coffin: If our coffin price is £800 (including our margin) + Service Charge £1,200, your total is £2,000.

Your Coffin: If you buy a coffin externally, you pay the coffin supplier directly and our Service Charge of £1,200 + up to £300 supplementary charge = up to £1,500.

If you want Rounce to buy an External Coffin, we pay the supplier directly and our Service Charge of £1,200 + cost of coffin + up to £300 supplementary charge.

15 Acceptance

By continuing your funeral arrangements with Rounce Funeral Services Limited, you acknowledge and accept the above pricing structure, profit allocations, and any supplementary charges that may apply.

DISCLOSURE OF INTERESTS

Who owns Rounce Funeral Services Limited?

The company is still owned and run by the family that established it in 2004.

The current owners are:

Christopher Rounce (Managing Director); Jonathan Rounce (Director); Janet Rounce (Director)

Business or material financial interest in a price comparison website

Rounce Funeral Services Limited does not have any business or material financial interest in price comparison websites that compare funeral director services and/or crematoria services and their respective prices.

Register of charitable donations to third parties connected to the funeral sector

Rounce Funeral Services Limited has not made any charitable donations to third parties connected to the funeral sector in the last 12 months.

END OF STANDARDISED PRICE LIST